

ব্যবসায় প্রশাসন অনুষদ
জাতীয় কবি কাজী নজরুল ইসলাম বিশ্ববিদ্যালয়
ত্রিশাল, ময়মনসিংহ- ২২২৪, বাংলাদেশ



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CALL FOR PAPERS

The Faculty of Business Administration, Jatiya Kabi Kazi Nazrul Islam University is going to publish its 2nd issue (**June 2026 Issue**) of the journal, *JKKNIU Business Review*. In this connection, original research articles in business and interrelated disciplines are invited for the upcoming volume of the **double-blind, peer-reviewed** research journal, which will be published annually. Authors are requested to submit their work in both PDF and Microsoft Word (DOC) format to businessreview@jkkniu.edu.bd using the guidelines listed below. Please note that the **submission deadline for the upcoming issue is 25 February 2026**.

General Guidelines

- Expected authors will be teachers and researchers from higher secondary and tertiary institutes, independent researchers, research students/scholars, and graduate-level/postgraduate-level students from home and abroad.
- More than one article by the same author(s) (whatsoever, individually or jointly written) must not be considered for publication in the same volume.
- UK or US spelling may be followed in the manuscript, but mixing up of spellings in the same manuscript must be avoided.
- Articles found to be plagiarised in any form will be rejected outright.
- **The similarity index must not exceed 20% except for end-text references.**
- Books, articles or any write-up published by unrecognised publishers, notebooks, study guides, Wikipedia, blogs, and any untrusted website cannot be used as references in research articles.
- The author must make sure by providing an undertaking that the paper submitted to the *JKKNIU Business Review* is an original research work and has not been published in full or in part before, nor has it been submitted to another journal for review.
- For every published article, each author will receive a complimentary copy of the respective volume of the journal.
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Author Guidelines

Double-Anonymised Peer Review

This journal follows a **double-anonymised review process**, which means author identities are concealed from reviewers and vice versa. To facilitate the double-anonymised review process, we ask that you provide your title page (including author details) and anonymised manuscript (excluding author details) separately in your submission.

Article Format

Article files should be provided in Microsoft Word format. While you are welcome to submit a PDF of the document alongside the Word file, PDFs alone are not acceptable. Manuscripts must be typed in Microsoft Word file format (DOC) using Calibri font, where the title of the manuscript must be 14-point, the authors' names 12-point, and body text double-spaced in 12-point font on A4-size paper, leaving the margins of 1 inch on all sides in a single column.

Article Length

Articles should preferably be between **6000 and 8000 words** in length. This includes all text, including references and appendices.

Title of the Article

Article titles should be concise and informative. Please avoid abbreviations and formulae, where possible, unless they are established and widely understood, e.g., AI. A title of not more than 20 words should be provided.

Article Title Page

The title page of the manuscript should contain the following: The second page will also include the title of the paper.

The title page should include:

- Article title
- Author name(s)
- Affiliation(s)
- JEL Classification
- ORCID (if any)
- Acknowledgements (if any)
- Declaration of Interest statement
- Corresponding author address (full address is required with email address)

Structured Abstract

Author(s) must include a structured abstract in their submission, set out under the following sub-headings:

- Research problem/Purpose
- Design/methodology/approach
- Findings
- Originality/value
- Practical implications
- Research limitations

Maximum length is **250 words** (including keywords and JEL Classification). Authors should avoid the use of personal pronouns within the structured abstract and body of the paper (e.g., "This paper examines..." is acceptable; "I analyse..." is unsuitable). No citation should be made to other published work.

Keywords

Please provide up to six keywords for indexing purposes. Please try to avoid keywords consisting of multiple words (using "and" or "of").

Main Text

- As papers are double-blind peer reviewed, the main text file should not include any information that might identify the authors.
- The journal language is English. Authors may submit using either British or American English, as the spelling of accepted papers is converted during the production process.

Body of the Article

The main body of the article must contain the following parts:

- Introduction
- Literature review followed by hypothesis development/Hypothesis development with literature review
- Research design
- Analysis/Findings/Results
- Implication of the Research
- Conclusion

Tables

Tables should be self-contained and complement, but not duplicate, information contained in the text. They should be supplied as **editable files** (not pasted as images), placed after the references in the main text file. Number tables consecutively according to their appearance in the text. Please provide captions along with the tables. Place any table notes below the table body. All abbreviations must be defined in footnotes. Footnote symbols: †, ‡, §, ¶, should be used (in that order) and *, **, *** should be reserved for P-values. Statistical measures such as SD or SEM should be identified in the headings. Naming convention for tables should be: Table 1: Title of the table, Table 2: Title of the table and the like. **APA style tables are preferred (7th Edition).**

Figures, Images and Artwork

When submitting figures, images, diagrams and other graphical media, cite all images in the manuscript text. Number the images according to the sequence they appear within your article. Naming convention for figures should be: Figure 1: Title of the figure, Figure 2: Title of the figure and the like. Please provide captions for all figures, images, and diagrams.

Math Formulae

Submit math equations as editable text, not as images. Present simple formulae in line with standard text, where possible. Use the solidus (/) instead of a horizontal line for small fractional terms such as X/Y.

Referencing

Follow APA 7th edition for both in-text citation and references. For more information on referencing, please follow <https://lib.ugm.ac.id/en/apa-referencing-style-updated-to-7th-edition/>